

Before the
Federal Communications Commission
Washington, D.C. 20554

In the Matter of
Proposal for Creation of the Low Power FM
(LPFM) Broadcast Service

FCC RM-9242

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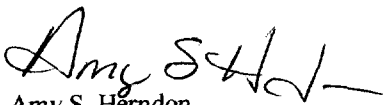
Comments of Amy S. Herndon

As a small business owner and a licensed broadcaster I strongly urge the acceptance of the LPFM petition RM-9242. This petition raises many valid points. Most importantly, low power FM stations will bring diversity back to the airwaves ensuring a voice to those who have gone unheard and underrepresented for too long. Additionally, the size of one's purse should not be a determining factor in station ownership which unfortunately seems to be the case across America. In San Antonio I know of one corporation (based in Atlanta) that owns at least four stations. Where is the diversity of thought and opinion here? Another station here is owned by a corporation based in Florida; how can this corporation possibly know or care what our city needs? To view what these corporations have perpetuated nationwide all you have to do is look through the trades such as R & R (Radio and Records). The evidence is shockingly clear. Every station's playlist in each particular genre mimics the next. How can this be? These playlists represent what the corporations are peddling to the American people, not what the American people are asking to hear. While I do not begrudge the corporations the right to do business, I believe that they should not be able to dominate the airwaves. And small businesses do indeed have a place in broadcasting. Communities should be able to have stations that reflect their own uniqueness and interests and this is what low power FM stations can restore.

Having read the petition I find no personal arguments against it. This petition has covered the issues and I believe that the presence of all of the micro broadcasters in existence today only strengthens the position of this petition. Americans want to have their voices back, they want and need to be heard.

Again, I urge you to accept this petition.

Sincerely,



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